Cerus Industrial offers a wide selection of rugged, long lasting starters for any application, from NEMA 1 to explosion proof. Cerus responds with intelligent motor controls to optimize building performance, reduce energy consumption, and enhance LEED compliance.

**How to select the right motor starter**—as highlighted in CSE magazine

**Smart Starters for Smart Buildings™**

EMS - Integral Power Meter; utility grade. Analog, pulse or BACnet output ready

BAS - Direct voltage input or dry contact, damper control, emergency shutdown. No relays necessary

BAS-1P - One phase, one solution. 1-176A adjustable overload. Built in CT. Rated up to 1HP @ 120/208/230.

To learn more, click [here](#) for a video.

Cerus’s Energy Management Starter (EMS) can help you earn measurement & verification LEED credits!

**Q & A**

Respond to mail@vemcoinc.com with the correct answer by: January 20th to be eligible for the prize!

(No phone answers accepted; can only win once every 6 months)

**Q:** What are the characteristic differences between the Smart Starter and an across the line starter

**Prize:** $50.00 AMEX gift card

**CONGRATS** to Stephen Smith at Balzhiser & Hubbard Engineers who correctly answered that you would receive 364 gifts if you received all the gifts in the song “The 12 days of Christmas”